

Holly Days Marketplace



October 23–25, 2009

Friday: 10am–8pm

Saturday: 10am–8pm

Sunday: 12pm–5pm

Allen County War Memorial Coliseum

All proceeds to benefit:

Mad Anthony's Children's Hope House

And other local charities

Dear Prospective 2009 Holly Days Marketplace Merchant,

We invite you to participate in the first annual **Holly Days Marketplace**. This event will benefit Mad Anthony's Children's Hope House, a non-profit hospitality house that provides shelter, meals, and peaceful refuge for families with hospitalized children who are critically ill or injured.

There is no other event like this in Northeast Indiana! If selected, you will be among approximately 150 other high-quality, carefully selected and distinctly unique merchants.

Our shoppers will attend the **Holly Days Marketplace** with the expectation to purchase merchandise not easily found in the Northeast Indiana area. Our merchants will offer the latest trends in apparel, jewelry, children's clothing and gifts, home and garden accents, gourmet food products and culinary treats, specialty gift items, holiday apparel and accessories.

Enclosed is a 2009 **Holly Days Marketplace** application to be completed and returned by May 1, 2009. To better assist us in the merchant selection process, we request photos and a description of your merchandise or service. We are happy to return any photos included with your application upon request.

We look forward to receiving your application and will notify you of your status as soon as possible. Should you have any questions or require further information, please feel free to contact us.

All proceeds from booth rental and admissions goes directly to the Mad Anthony's Children's Hope House and other local Fort Wayne charities.

Warmest regards,

Lorri Meyer, **Holly Days Marketplace** Chair
lorri.childrenshope@comcast.net

Cindy Atkinson, Executive Director
cindy.childrenshope@comcast.net



Our Mission

Children's Hope House was built in 2003 in Fort Wayne, Indiana. Our mission is to:

- Be a haven that sustains families and patients during the uncertain fight for health.
- Provide a place for patients to relax in a private room between outpatient treatments.
- Offer families of hospitalized children a homelike environment where they can cook, do laundry and receive the support of others in similar situations.
- In addition to providing food and lodging, the mission of Mad Anthony's Children's Hope House is to offer a place of comfort, where families can rejuvenate their spirit, strengthen their hope and find support during times of tremendous stress and uncertainty.

Non-Profit Pavilion

As a non-profit organization, Children's Hope House prides itself on helping other local non-profits raise their awareness and funds.

Twelve Non-profit organizations will be selected to participate in the **2009 Holly Days Marketplace** in a designated Pavilion.

Our Stories

"We love this house, thank you for providing a place like the Children's Hope House! You make it possible for us to stay near our twin sons!"

"We would like to thank you for this wonderful place to land while our 17 year old son is recovering from an automobile accident. It has been two weeks and we are sooo thankful to have a home such a Children's Hope House to rest, unwind, and de-stress! Thank you! The kindness of the Children's Hope House is such a breath of fresh air in today's fast paced world."

"Our son is almost a week old already and we can be two minutes away (instead of an hour and 15 minutes away) because of the Hope House. We are forever grateful and I have felt such peace since entering your doors. I should be sad that we are here on Christmas Eve, but it really is OK because we are together as a family."

"I am of the opinion that my life belongs to the community, and as long as I live, it is my privilege to do for it whatever I can."

~George Bernard Shaw



Vendor Application

Fax or mail to:
Children's Hope House
ATTN: Holly Days Marketplace
7922 W Jefferson Blvd
Fort Wayne, IN 46804
PH: 260.459.8550
FX: 260.459.8551

Name _____

Address _____

City _____

Phone with area code _____

(Day) _____ (Evening) _____

email: _____ website: _____

- Booth space 10 x 10 feet
- Rental Fee: \$400.00 each or \$350.00 with the donation of a \$50.00 retail gift to be used as a raffle prize.
- Electricity provided by the event planner if needed. \$55.00 for all three days of show
- Booth application deadline May 1, 2009
- Deposit of \$200.00 due by July 1, 2009
- Balance due September 1, 2009

Describe the items in your booth which will be displayed. Please be specific – provide pictures or website if possible.

I, the undersigned, have read and agree to the conditions of the Marketplace and its sponsor, Mad Anthony's Children's Hope House. I understand that neither Children's Hope House nor committee members are responsible for any theft or damage to goods or my personal property before, during or after the Marketplace. I also agree to pay for any repairs for damage to Coliseum property that is caused by me.

Signature _____ Date _____

For office use only:

Date received: _____ Check #: _____

Confirmation letter sent: _____ Booth # _____

Notes: _____
